



**faqinteractive**  
design • create • connect



## 01 DISCOVERY & SCOPE

At this point in the process, Alt Creative sits with client to determine the goals of project and understand needs. A formal quote & contract is given. Upon receipt of contract and deposit, a start date is established.



## 02 DESIGN MOCKUPS

We create wireframes & mockups to identify problems before they arise



## 03 DESIGN APPROVAL

After presenting mockups, there may be some iteration. We also use this time to mix elements from one mockup with another depending on the client request. Once approval is given, content from you is due.



## 04 CODING PROCESS

We begin the coding process by creating a template for the main page layouts. We then set up the site on a development server so we can test each piece of functionality and implement the content.



## 05 TESTING & TWEAKING

In this stage, you will receive a link to preview the site progress. We'll ask for your feedback and make any necessary tweaks to the content, layout and function.



## 06 SITE LAUNCH

Once you are happy with the final product we will launch your new site!

